

ECO4CLIM17 - Impact Report

BERLIN



City & country: Berlin, Germany

Venue: CRCLR, Rollbergstr 26, Berlin

Date: 05.10.2017

Link to photo album: <http://bit.ly/2zyZjVW>

Link to video: [Part 1](#) & [Part 2](#)

Organizer (name of organization): GreenBuzz Berlin

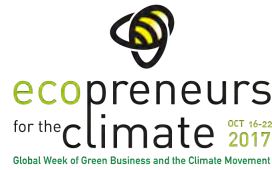
Event partners (name of organizations): UnternehmensGrün and others (below)

Number of attendants: 50

Number of participants, if any (Awards): 6 selected



#ECO4CLIM17



PART 1 - Expert panel

In the first part of the event, experts on sustainability and entrepreneurship discussed how can small companies or projects tackle big climate problems. Our speakers and the moderator were:

- * Ivonne Lobos Alva, Institute for Advanced Sustainability Studies [IASS - Institute](#)
- * Georg Kössler, [Bündnis 90/ Die Grünen - Politics](#)
- * Christian Huder, [innergy / innogy Innovation Hub - SME Accelerator](#)
- * Maximilane von Butler, [Sonnen - successful SME](#)

Moderation: Ulrike Hinz, [GreenBuzz Berlin - Sustainability NGO](#)

The panel was taking place along the lines of the following questions:

- How do you enable or execute projects which contribute to protecting our climate?
- What are the biggest challenges in your work to enable / perform such projects? What works well?
- What is an example of an initiative / political campaign / start-up or even an individual person that contributed to protecting the climate in an extraordinary way?
- Do you think we have to deal with climate change in a top down or bottom up approach?
- If you could chose one of the businesses / person in this panel - who is the one you benefit most of in enabling / performing (more) climate projects / tools.. ? How does he / she can help you?

In the end, we opened up the panel to questions from the audience.

The panel discussion focused on the challenges that sustainable businesses, particularly small ones, are facing when entering to the market and how to promote change for a better. For example, there was a discussion, giving real life examples, about how startups working with new technologies can help to implement decentralized renewable energy.

The panelists also had time to share their impressions about CO2 taxes and climate change and solutions to avoid CO2 emissions. Not only the mitigation options, but also its complexity and ways of making people more resilient to it was part of the discussion.

To sum up, they were pointing out the challenge of concentrating on small but solvable climate problems vs. issues that are dealt with on a high level. The scope of problems and solutions is very large and one has to focus on the individual way of success. They also appreciated the proximity to citizens, the audience, to include their opinions, problems and wishes. Everyone wanted to continue the inspiring exchange of the night and all panelists enjoyed the exchange and learning from each other's problems (from low to high level).





We will stay in contact with our panelists and partner with them & connect where possible, e.g. in our [next event around "Making Berlin more Sustainable"](#) on Nov 16th at Betahaus Berlin.



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PART 2 - Climate Champion Awards

Participants				
Category	Project or company	Website and/or social media	Name	Last name
Ecopreneur/SME	Tretbox	www.tretbox.com	Beres	Seelbach
Ecopreneur/SME	We Power	www.climatecolab.org/contests/2017/buildings/c/proposal/1334049	Ioana	Dragos
Ecopreneur/SME	PLAN A	plana.earth	Lubomila	Jordanova
Ecopreneur/SME	House of Tiny Systems	www.houseof.tiny-systems.com	Katrin	Hoffmann
Ecopreneur/SME	DYCLE - Diaper Cycle	dycle.org	Ayumi	Matsuzaka
Ecopreneur/SME	Anderland Systems	www.anderland.systems	Andreas	Probst

Eight projects were selected, among 16 applicants, but two of them had to decline the invitation to attend the event.

Members of the Jury			
Organization	Website and/or social media	Name	Last name
TMG Think Tank	tmg-thinktank.com	Ivonne	Lobos Alva
Green Party	georg-koessler.de	Georg	Kössler
innergy	www.innergy.berlin	Christian	Huder
Sonnen	www.sonnenbatterie.de	Maximiliane	von Butler
BSD Consulting / GreenBuzz Berlin e.V.	www.bsdconsulting.com/	Philip	Megelin

Prizes:

- Spreegut sponsored two coaching sessions
- Impact Hub offered 3 connect Memberships (3 months)
- Hello Fresh contributed 2 deo sets
- Enorm Magazine gave digital abos to all the participants
- Original Unverpackt contributed with 2 shopping vouchers
- Betahaus offered free coworking space



- Velokonzert gave an entrance for their next upcycling event
- The BEAM magazine gave a yearly abonnements for their quarterly BEAM magazine to all the participants
- Climate KIC offered a participation in their greenhouse bootcamp
- KIC Innoenergy offered to an energy project one month of free co-working space @EUREF campus and access to its network.
- A bike tour from Sustainably mobile & Berlin on Bike

The prizes were divided among the participants so that all of them got something.

Winner of the “Ecopreneurs” Category & Winner of the “SMEs” Category:

Eight projects (from 16 applications) were selected to participate at the Climate Awards. Our two winners were:

- **DYCLE:** Diaper Cycle fundamentally changes how baby diapers are produced, used and recycled. They are pioneering a new upcycling system that transforms waste (diapers) into new growth (fruit trees) through the creation of fertile soil. With DYCLE, communities of parents are enabled to change their daily routine in order to create a sustainable future for the next generation, turning a linear flow of materials into a circular one. The business model will be open-sourced for communities and cities.
- **Plan A:** Plan A is a donation and knowledge platform solely dedicated to climate change. They look at the Earth's environmental issues as a correlated set of issues (Plan A's 8 causes) and connect individual donors with environmental organisations around the world to build climate resilience, mitigate the adverse impact of climate change, and support the adaptation of vulnerable ecosystems and communities.



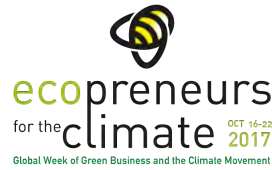
PART 3 - Next steps

GreenBuzz Berlin is collaborating with projects that are improving our world and making our societies more sustainable. We are pushing to find ever new ways and projects to collaborate with Ecopreneurs for the climate. We are convinced that we can partner with local initiatives for the organization of future activities with Ecopreneurs in 2018.

Furthermore, we will continue our events and projects with members and partners. ECO4CLIM is an important event to get and stay in touch with partners and make Berlin a more sustainable city.

Apart from our support for the ECO4CLIM series, GreenBuzz Berlin will continue being the no 1 networking platform for all players in sustainability in Berlin. We will continue our successful networking event series Sustainability Drinks over the course of the next year. Finally we will start our new event series 'Sustainability Labs' where we will invite actors within a neighborhood in Berlin to collaborate on climate protection projects on a local level. We are happy to invite everybody interested to join our events and find more information at www.greenbuzzberlin.de







PART 4 - Acknowledgments

Last but not least, GreenBuzz Berlin wants to thank all the people and organizations that supported us to make this possible. Thanks to Ecopreneurs for the Climate for its guidance, thanks to CRCLR to allow us to use their venue and to all the partners that contributed with prizes. Of course, thanks to all the members of GreenBuzz Berlin, as without their work to prepare and host this event, this won't have been possible.

GreenBuzz Berlin would love to collaborate further with Ecopreneurs for the Climate, as well as with local partners to keep on contributing to make the world a better place.

Climate organizer/s:	Event partners:
<p><i>Organizers</i></p>  	<p><i>Partners & Sponsors</i></p>               
Global partners:	
    	